ROKiT Cookies Policy

Our websites use Cookies (as defined below) in order to distinguish you from other users. By using Cookies, we are able to provide you with a better experience and to improve our websites by better understanding how you use them. A Cookie means a small file stored on your browser or on your computer or device by our websites when you visit certain parts of our websites and/or when you use certain features of our websites (**"Cookie"**).

Our websites may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of our websites and to provide and improve our products and services. We have carefully selected these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

By using our websites, you may also receive certain third party Cookies on your browser, computer or device. Third party Cookies are those placed by third party operated websites, services, and/or third parties other than us. For more details, please refer to the section entitled "What Cookies Do Our Websites Use?" below.

All Cookies used by us on our websites are used in accordance with applicable law. We may use some or all of the following types of Cookie:

Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of our websites, supporting functions such as logging in, your shopping basket, and payment transactions.

Analytics Cookies

It is important for us to understand how you use our websites, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping us to improve our websites and your experience of them.

Functionality Cookies

Functionality Cookies enable us to provide additional functions to you on our websites such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

Targeting Cookies

It is important for us to know when and how often you visit or use our websites, and which parts of them you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make our websites and advertising more relevant to your interests.

Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit our websites.

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit our websites until you close your browser. Session Cookies are deleted when you close your browser.

Except in the case of Strictly Necessary Cookies, Cookies on our websites are not permanent and will expire after one year.

What Cookies Do Our Websites Use?

Our websites may use some or all of the types of Cookies described above.

Some of our websites use analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling us to better understand how our websites are used. This, in turn, enables us to improve our websites and the products and services offered through them. You do not have to allow us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of our websites, it does enable us to continually improve our websites, making it a better and more useful experience for you.

The analytics service(s) used by our websites use(s) analytics Cookies to gather the required information including Google Analytics Cookies.

Third Party Cookies

Third party Cookies are not placed by us and we have no control over them; instead, they are placed by third parties that provide services to us and/or to you. Third party Cookies may be used by advertising services to serve tailored advertising to you on our websites, or by third parties providing analytics services to us or customer support services, or payment processing services. These Cookies are likely to be functional, analytical or targeting Cookies.

You can block third party Cookies by selecting settings in your browser as further described below.

Consent and Control

Our websites use Cookies. You can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser. Please note that if you use your browser settings to block all Cookies (including essential Cookies) you may not be able to access all or parts of our websites.